VIDEO QUEST:

| COMPANY |  |
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| Company History:  *date founded, founder, basic timeline* |  |
| Structure:  *CEO/ Directors*  *Localisation: HQ/ branches*  *business structure, no. employees,*  *male/female ratio* |  |
| Products & Services:  *flagship products/ specialisations, future projects,* |  |
| Company Performance:  *annual turnover/ profits etc* |  |
| Marketing Strategies:  *market targeted:*  *commercial strategies*  *logo, brand management* |  |
| Company Culture & Values:  *ethos/ diversity & inclusion/ gender equality/ environmental approach* |  |